

# CHARLOTTE CHIEW

PRODUCT DESIGNER | SGPR

[LinkedIn](#)

## CONTACT

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## CERTIFICATES

**Figma UI/UX Advanced (Apr 2025)**  
**Web Accessibility Training WCAG 2.1 & 2.2 Compliance (Feb 2025)**  
**Product Design Brainstorming with Miro (Jan 2025)**  
**Vertical Institute User Experience Design Bootcamp (Feb 2024)**

## SKILLS

User Research  
Figma  
Jira  
Prototyping  
Mobile and web design  
Video Editing

## REFERRAL

**Stefie Chin (Senior Product Designer)**  
NTUC Health Co-operative Limited

## PROFILE

User research-driven individual with a background in Psychology, eager to leverage user-centric design skills. I currently work as a product designer apprentice based in Singapore at NTUC Health (Fairprice Group), where I am helping to develop a unified B2B website for internal business users in healthcare services.

## EDUCATION

Master of Science in Technology and Science (Human-Centred Design) Sep 2025 - Sep 2026  
**Singapore University of Technology and Design (SUTD)**  
Bachelor of Science in Psychology Jul 2022  
**University of Nottingham**  
2:1

## WORK EXPERIENCE

### Product Designer Apprentice

NTUC Health Co-operative Limited Aug 2024 - Jun 2025

- Collaborated with 4 product managers on different aspects of a healthcare B2B website, designed to service over 50 business centres, caters to care operations staff, nurses and finance team.
- Design solutions: volunteer management system, appointment scheduling, referral to care services for seniors, clients' service plans, user validation, QR code check-in/out (mobile browser)
- Work closely with engineers and stakeholders for over 20 design reviews before design handover
- Conducted research interviews and presented data to product managers and head of product team
- Created flowchart on specific pages based on specific use cases

### Recruitment Consultant

RN Care Pte Ltd. Apr 2023 - Jan 2024

- Managed 5 clients and candidates accordingly regarding salary negotiations
- Achieved monthly sales of \$10k - \$16k on the 3rd month onwards
- Conducted over 50 cold calls per day and secured 4 clients within 3 months

### Talent Acquisition Intern

KPMG Malaysia Oct 2022 - Feb 2023

- Managed the applicant tracking system to source and screen suitable candidates
- Completion of documentation to ensure smooth onboarding for over 100 hired associates
- Ensured smooth execution of Dual Program 2022 for accounting graduates in Audit and Tax