

CHARLOTTE CHIEW



PRODUCT DESIGNER | SG PR

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ABOUT ME

Product Designer and MSc student with 1+ year of UI/UX experience, combining Psychology and design to create intuitive, user-centered digital experiences. Currently a Product Designer at NTUC Health in Singapore, working on a unified B2B healthcare platform. Aspiring to grow within a high UX-maturity team that values both user and business impact.

EDUCATION

Sep 2025 - Sep 2026

Singapore University of Technology and Science (SUTD)

MSc in Technology and Design (Human-centred Design)

Developing foundation in designing technology-driven solutions that are grounded in real human needs. This programme enhances my mindset of a holistic design process while integrating technology, AI and principles from human psychology.

2018 - 2022

University of Nottingham

Bachelor of Science in Psychology

Social Psychology, Cognitive Psychology, Philosophy, Developmental Psychology

EXPERIENCE

Aug 2024 - Present

NTUC Health

Product Designer

Collaborated with 3 product managers and dev team across multiple healthcare B2B workflows, designing a system used by over 700 users across 50+ health centers, supporting operations staff, clinicians and finance teams.

Apr 2023 - Jan 2024

RN Care Pte. Ltd.

Recruitment Consultant

Managed 5 clients in healthcare and construction industries and successfully placed 30+ candidates for job placements. Achieved monthly sales of \$10k - \$16k.

Oct 2022 - Feb 2023

KPMG Malaysia

Talent Acquisition Intern

Managed the applicant tracking system to source and screen suitable candidates. Handling of employment documents to ensure smoother onboarding for over 100 hired associates.

SKILLS

- User research
- Collaboration

- Prototyping
- Figma

- Stakeholder management
- Video editing